



About myVEGAS

myVEGAS is a new social gaming destination that captures all the fun and excitement of a Las Vegas weekend. Available exclusively on Facebook, myVEGAS offers players an ever-growing collection of free-to-play games of chance. While players try their luck at slot and table games, they unlock resorts on a virtual myVEGAS Strip and earn valuable, real-world rewards.

What makes myVEGAS unique among casual social games – in addition to its rich production values and depth of game play – is its unprecedented offering of real-world rewards from the most popular resorts and attractions in Las Vegas. Based on frequency of play, length of play, and participation in social actions, regular players can earn a range of prizes including a weekend at MGM Grand, a chance to choose the song for the Fountains of Bellagio, an intimate dinner at one of the city's finest restaurants and tickets to the latest Cirque du Soleil show.

The creators of myVEGAS have always believed that Las Vegas was the very first social game. It's a widely shared experience that relies on alternate currencies. It allows players to "level up" based on their activity and rewards them with a range of privileges to which they wouldn't otherwise have access. By bringing this experience online and marrying the most compelling aspects of casual games and land-based gambling, myVEGAS seeks to own the intersection of two highly lucrative forms of leisure entertainment.

To support the company in realizing its vision, it has entered into a number of important partnerships with the most recognized and respected brands in the casino entertainment industry. These partners, from MGM Resorts International, include ARIA, Bellagio, MGM Grand, Mandalay Bay, Monte Carlo, New York-New York, Luxor, Excalibur and Circus Circus. Equally important to the company's success is its ability to create stunning entertainment experiences for the world's largest social network communities. To this end, myVEGAS has partnered with some of the most successful entertainment companies and digital production studios in the world. These key relationships validate the company's work as much as they enable it.

myVEGAS is the first title to be released by **PLAYSTUDIOS**, a new developer of engaging casual games for the world's largest social networks. The company is founded by a team of online gaming innovators and land-based casino veterans.